

Executive Registry

82-49004

13 MAY
1982

MEMORANDUM FOR: Director of Central Intelligence
Deputy Director of Central Intelligence

FROM : Robert M. Gates,
Deputy Director for Intelligence

SUBJECT : President's Trip to Europe --
Public Affairs Campaign

1. Action: Please sign the attached memorandum to William Clark.

2. Background: The memorandum responds to the NSC request for our comments on ICA's public relations recommendations for President Reagan's upcoming trip to Europe. The ICA paper also is attached.

3. We obviously do not want to get directly into public relations, but the memorandum for your signature does contain some useful comments on the depth and direction of West European public opinion and on possible European responses to Reagan initiatives.



Robert M. Gates

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Attachment: As Stated

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